

The Swiss American Chamber of Commerce Southern California Chapter

Our Mission

- We are driving more direct foreign investments from Switzerland into Southern California.
- We are facilitating Southern Californian companies and entrepreneurs to explore opportunities and get market access in Switzerland.
- We are bringing back Southern California on the radar for Swiss companies to launch their operations in the U.S.
- We are supporting and enhancing the academic and scientific exchange between Southern Californian & Swiss Universities.
- We are a robust hub and exchange platform for leaders that are looking to partake in the Swiss-American business corridor and its connected innovation, technology and investment ecosystem.

Our Value Promise

ACCESS

The SoCal Chapter provides its members access to high quality networks and relationships.

You'll get

- a larger audience to promote your business
- more partners and customers
- more feedback and guidance
- more "roads to Rome"

INSIGHTS

The SoCal Chapter facilitates access to information and expertise for its members.

You'll identify

- more growth opportunities
- how to reduce business risks
- How to shorten your time to market
- Best practices and "win-themes"
- How to challenge your status

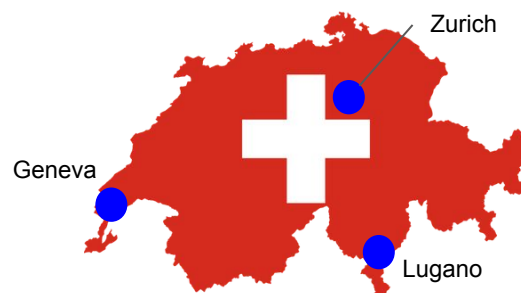
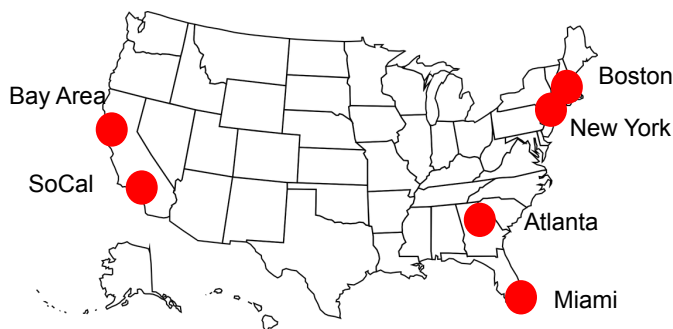
SKILLS

The SoCal Chapter enables transfers of new skills and methods to its members.

You'll be

- more effective in your go-to-market efforts
- learning how to do it right the first time
- up-skilled in international business development practices

The Swiss AMCHAM Network



The Swiss Amcham is a private organization with nearly 2,000 members representing 1,600 internationally active companies. 25% of the members are located in the USA (with organizations in Boston, New York, Atlanta, Charlotte, Miami, San Francisco and Southern California) and 75% distributed throughout Switzerland.

Strategic Focus

Industry Domains		Geographies			
1	CleanTech & EcoTech	LA County	Orange County	San Diego	Inland Empire
2	Life Science & MedTech				
3	Digital Media & Entertainment				
4	Food & AgriTech				
5	PE/VC				
6	E-Commerce, MarTech & D-Health				
Corporates		Professional Organizations		Government	
Strategic Alliances					
		Academics			

Service Offering

01	Networking Events	<ul style="list-style-type: none"> Monthly in-person events in all four geographic areas Focus driven topics with emphasis on our value promise Access to AMCHAM events in Switzerland
02	Signature Events	<ul style="list-style-type: none"> Annual Meeting Gala Dinner Swiss AMCHAM SoCal Golf Tournament Make-a-difference Day (community engagement)
03	Market Enablement	<ul style="list-style-type: none"> Road Shows for FDI in Southern California & Switzerland Talent enablement programs between academics & corporates SoCal & Switzerland Quarterly Special Training on Core-Competencies
04	Online Services	<ul style="list-style-type: none"> Domain-driven virtual Transatlantic Business Mixers SoCal & Switzerland Access to Guuru Coaching platform
05	Alliance Partner Events	<ul style="list-style-type: none"> Special events in partnership with Alliance Partners (e.g. talent convention)

Board of Directors



Mathias Hausherr
Chairman



Veronica Besmer
Vice-Chair



Milena Gasser
Academics



Richard W. Henson
Life Science



Markus Bohi
Food/AgriTech



Arash Dowlatshahi
Clean/EcoTech



Michael Fischer
Digital Technologies

About the Swiss AMCHAM

The Swiss-American Chamber of Commerce promotes and facilitates better business and academic relations between the U.S. and Switzerland. It brings business and academic leaders together to facilitate contacts and provides platforms for networking in both countries. Swiss Amcham represents the mutual interests of members and takes action to further these interests. It also facilitates the mobility of member firms and their employees in both countries. Swiss Amcham promotes both countries as advantageous places to do business and fosters good corporate citizenship to benefit the communities in which members do business.

GET IN TOUCH

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